



SUPPORT

WIND &
WILDLIFE &
TOGETHER

Working together to **expand wind energy**
and **protect wildlife** for a
sustainable clean **energy future**

WIND & WILDLIFE TOGETHER

Leadership Circle

With a goal of raising **\$500,000**, leaders in the conservation and corporate communities are coming together to raise needed dollars and awareness about the power of wind and wildlife working together:

Jan Blomstrann (co-chair)

Johanna Wald (co-chair)

Gabriel Alonso

Rene Braud

Tom Kiernan

Steve Quarles

Susan Reilly

Lynn Scarlett

Genevieve Thompson

Wayne Walker

Join this effort and become part of the Leadership Circle!

A Matching Opportunity

AWWI received a kick-off gift of \$100,000 in matched funds. Every dollar you give is doubled.

Throughout 2018, AWWI and a committed circle of leaders are raising \$500,000 to launch the **Wind & Wildlife: Together** campaign. Since its founding, AWWI has promoted research and application of cost-effective, scientifically-proven strategies that promote conservation of wildlife, and enable development to help meet the nation's demand for clean energy.

Wind & Wildlife: Together will support outreach and engagement with new and expanded audiences to share progress, strategies, and solutions and drive national research priorities.

We can shape our conservation and energy future, together.

Our Vision for the Future

We envision wind energy developed at scale across the country to power our nation while conserving wildlife. Through expanding partnerships, we will be able to support and share the resources needed to implement critical research and achieve **Wind & Wildlife: Together**.

Celebrating Ten Years of Collaboration & Achievement

Ten years ago, leaders in the energy, conservation, and science communities convened to form AWWI, a groundbreaking partnership, to solve wind and wildlife challenges through investment in scientifically driven practices. AWWI now represents over 40 partners who are working together to achieve this goal.

The AWWI community of friends and supporters, both new and old, will celebrate the past 10 years and our collective vision for the future through events and activities celebrating and honoring our founders, champions, and successes including:

- **A professionally-produced video** highlighting the unprecedented collaboration around wind energy and wildlife and generating excitement for the future
- **Regular web stories** telling stories of wind energy and conservation
- **Celebratory events** including a flagship event to honor the founders and leaders of this effort and toast the future

Join us!



To learn more about supporting this effort, call or email Abby Arnold: 202-448-8775; aarnold@awwi.org.

WIND & WILDLIFE & TOGETHER

Opportunities to Support **Wind & Wildlife: Together**

INDIVIDUAL DONATIONS

Do you want to support the development of clean, pollution free energy and ensure that operating wind projects have a minimal impact on wildlife and their habitat?

Individual donations are a cornerstone of the success of the **Wind & Wildlife: Together** campaign and will enable us to increase the reach and impact of our solutions.

Throughout 2018, we will show our appreciation to our contributors:

\$10,000+ Champion for Wind and Wildlife

- Join the AWWI 10th Anniversary Leadership Circle
- Premier seating for four at all AWWI 10th Anniversary events, including the flagship celebration
- Acknowledgment on campaign materials
- Opportunity for an online “champion profile”

\$5,000+ Legacy Builder

- Prime seating for two at all AWWI 10th Anniversary events, including the flagship celebration
- Acknowledgment on campaign materials

\$1,000+ Campaign Ally

- Special invites for two to the flagship celebration
- Acknowledgment in campaign materials

FOR ALL CONTRIBUTORS

- Acknowledgement on the Anniversary website
- Special updates on campaign activities

The American Wind Wildlife Institute is a nonprofit, tax-exempt charitable organization (tax identification number 26-1587829) under Section 501(c)(3) of the Internal Revenue Code. Donations are tax-deductible as allowed by law.

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WIND & WILDLIFE TOGETHER

Opportunities to Support Wind & Wildlife: Together

ORGANIZATIONAL SPONSORSHIP

We invite you to partner with us in 2018 to support **Wind & Wildlife: Together**, a campaign celebrating AWWI's 10th Anniversary and supporting outreach and engagement to expand our audience, drive national research priorities, and report on new strategies and solutions. Support for the campaign supports AWWI's programs and enables the outreach and implementation of wind-wildlife solutions. Your sponsorship can also help support the following key activities, and provide opportunities to expand your company's brand recognition:

- **Video:** A professionally-produced video highlighting the unprecedented collaboration around wind energy and wildlife and generating excitement for the future
- **Stories:** Regular web features telling stories of wind energy and conservation
- **Events:** Celebratory events including a flagship reception to honor the founders and leadership of this effort

This year also brings the 12th National Wind Coordinating Collaborative (NWCC) **Wind Wildlife Research Meeting (WWRM)**, presented by AWWI. This meeting is a pivotal, biennial

event for generating and sharing science and solutions for wind energy and wildlife. This four-day, internationally recognized meeting attracts the who's who of the wind-wildlife sector, with over 400 attendees in 2016.

By supporting these milestones, you can reinforce your brand, meet new clients, and create opportunities for your business while also celebrating achievements and supporting the vision for the future.

- Show your **company's commitment** to solving wind and wildlife challenges by supporting the future of wind and wildlife
- Expand your **brand coverage** with AWWI's vast networks of wind companies, environmental and science organizations, and government agencies
- Participate in events to promote **business-to-business relationships** and collaborations

Choose from one of our sponsorship packages (see next page) or work with us to customize a sponsorship opportunity that best meets your goals.

Benefits Comparison Chart

Level	Visibility				Wind Wildlife Research Meeting		AWWI 10th Anniversary
	10th Anniversary Website	WWRM Program	WWRM Banner Display	WWRM Advertisements & Website	Registration Comps	Exhibit Space	Events
Diamond: \$15,000	Company Profile	Company Description and Logo	X	Logo, prominent on all	4	X	Premier seating for 4; recognition from stage
Platinum: \$10,000	Recognition	Company Description and Logo	X	Logo, prominent on all	2	X	Premier seating for 2; recognition from stage
Gold: \$7,500		Company Description and Logo	X	Logo, on all	2	X	
Silver: \$5,000		Logo		Logo, on select	50% off 1		
Bronze: \$2,500		Logo		Name, on select	25% off 1		

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Sponsorship Packages for the **Wind & Wildlife: Together** Campaign (throughout 2018) and the 12th NWCC Wind Wildlife Research Meeting (WWRM; November 27 – 30, 2018)



Premier, custom, and exclusive sponsorship opportunities are available, including for AWWI's 10th Anniversary Video. Please contact Abby Arnold at 202-448-8775; aarnold@awwi.org to discuss.

Sponsorship Levels & Opportunities Select from the opportunities below or be in touch to discuss other ideas!	BENEFITS		
	Visibility	Wind Wildlife Research Meeting	Anniversary Event Invitations

Combined Sponsorship Opportunities for the Wind & Wildlife: Together Campaign and the 12th Wind Wildlife Research Meeting

<p>Diamond: \$15,000</p> <ul style="list-style-type: none"> Premier Sponsor for AWWI's Programs: Solutions for Wind and Wildlife Premier Sponsor of the Flagship Campaign Event Premier Wind Wildlife Research Meeting Sponsor 	<ul style="list-style-type: none"> Company profile on the AWWI website Recognition on campaign and Anniversary materials Description and logo in the WWRM program Banner display opportunity at the WWRM (banner to be provided by company) Logo prominently featured on advance WWRM advertisements, including the website, and at the meeting 	<ul style="list-style-type: none"> Complementary registration for 4 (>\$2,000 value) Premier, complementary exhibit space (~\$550 value) 	<ul style="list-style-type: none"> Premier seating for 4 and recognition from the stage at all AWWI 10th Anniversary events, including the Flagship Celebration
<p>Platinum: \$10,000</p> <ul style="list-style-type: none"> Sponsor for AWWI's Programs: Solutions for Wind and Wildlife Web-Based Stories of Wind Energy and Conservation Sponsor Sponsor a "Wind Wildlife Champion" Award Wind Wildlife Research Meeting A/V Exclusive Sponsor 	<ul style="list-style-type: none"> Recognition on campaign and Anniversary materials Description and logo in the WWRM program Banner display opportunity at the WWRM (banner to be provided by company) Logo prominently featured on advance WWRM advertisements, including the website, and at the meeting 	<ul style="list-style-type: none"> Complementary registration for 2 (>\$1,000 value) Premier, complementary exhibit space (~\$550 value) 	<ul style="list-style-type: none"> Premier seating for 2 and recognition from the stage at all AWWI 10th Anniversary events, including the Flagship Celebration

Sponsorship Opportunities for the 12th Wind Wildlife Research Meeting

<p>Gold: \$7,500</p> <ul style="list-style-type: none"> Sponsor a travel fund for wildlife management agency staff Singular host of a reception or meal 	<ul style="list-style-type: none"> Description and logo in the WWRM Program Banner display opportunity at the WWRM (banner to be provided by company) Logo featured on advance WWRM advertisements, including the website, and at the meeting 	<ul style="list-style-type: none"> Complementary registration for 2 (>\$1,000 value) Complementary exhibit space (~\$550 value) 	
<p>Silver: \$5,000</p> <ul style="list-style-type: none"> Shared sponsorship of a meal or reception at the Wind Wildlife Research Meeting Device charging station at the Wind Wildlife Research Meeting 	<ul style="list-style-type: none"> Logo displayed at charging station/meal of sponsor's choice at WWRM Logo on all-sponsor acknowledgements at the WWRM and on the meeting website 	<ul style="list-style-type: none"> 50% Discounted registration for 1 (<\$250 value) 	
<p>Bronze: \$2,500</p> <ul style="list-style-type: none"> General Wind Wildlife Research Meeting sponsor 	<ul style="list-style-type: none"> Company name on all-sponsor acknowledgements at the WWRM and on the meeting website 	<ul style="list-style-type: none"> 25% discounted registration for 1 (>\$125 value) 	

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AWWI's Partners & Friends are core champions, contributing their expertise, staff time, and financial support to advance AWWI's mission. They include leaders from the wind industry, science and environmental organizations, and wildlife management agencies.

Visit awwi.org/who-we-are/partners/ to learn more.

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